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THE VILLA PARK EVERGREEN CO.
MAR 11 1944

520 South Princeton Ave Villa Park - Illinois.

Spring 1944



Spring on Burma Road

PINES



Scotch Pine

One of the fastest growing evergreens. Will withstand heat and drought. It is rugged and hardy, adopted to the most difficult conditions of soil, climate and trying exposure. Stands shearing very well. A very handsome, picturesque tree. Foliage is silvery green.

Strong, twice transplanted trees. 12-18 inches high.
Each: 40¢ -- 3 for only \$ 1.00 Postpaid.



Austrian Pine

A Pine of vigorous growth. Fine for city use because it withstands dust and smoke. Valuable for windy hill-tops, poor soil and other adverse conditions. Has two needles in common with all hard pines, may be distinguished by its winter buds, which are long, plump and light. Austrian Pines are very scarce at present as no seed from Europe is available. Limited supply.

Heavy, twice transplanted trees. 12-15 inches high.
Each: 40 ¢. -- 3 for only \$ 1.00 Postpaid.

Dwarf MUGHO PINE



The real dwarf type of the Mugho Pine is practically off the market. However we are fortunate enough to be able to offer a limited supply. We urge you to send your order at once so that you may not be disappointed.

8-10 inch spread, twice transplanted. Little gems.
Each: 40¢ --- 3 for only \$ 1.00 Postpaid.



Euonymus Alatus

Here is a shrub which should be included in every planting. The Fire Bush- *Euonymus alatus compacta* - is a handsome broad, flat-topped bush with stiff, widespreading, cork-winged branches. The flowers are small and yellowish. The foliage is dull-green throughout the summer. Its chief glory is its fall color of brilliant red to scarlet. Planted amongst evergreens it creates one of nature's most interesting and beautiful effects.

We offer this remarkable shrub in 12-15 inch size.
Each: 40 ¢ --- 3 for only \$ 1.00 postpaid.



A New Book On Evergreens.

Do not miss ordering our New Book on Evergreens. Written in every day language. Full of practical suggestions. Over 50 illustrations. It tells you what to do and what not to do in planting evergreens. It gives the modern ideas in beautifying the home. You should have this book.

Price is only 25 ¢ Postpaid.

Black Hills Spruce

The Black Hills Spruce is considered one of North America's finest evergreens. It grows into a shape-ly compact pyramidal tree. Its color often approaches the blueness of the Colorado Blue Spruce.



We offer heavy twice transplanted trees. 10-12 inches high.

Each : 45¢
3 for only \$ 1.00
Postpaid.

Plant some Black Hills Spruce

Norway Spruce

The fastest growing Spruce. It is much planted for Christmas trees. Also for specimen, can be planted on the shady side of the house. Fine for windbreaks. For quick results plant a Norway Spruce.

Twice transplanted trees. 12-18 inches high. Ready to grow fast.

Each: 30¢
4 for only \$ 1.00
Postpaid.

A real bargain at these prices.



Dwarf Alberta Spruce

One of the most interesting oddities among evergreens is the Alberta Dwarf Spruce. It is of extremely narrow, pyramidal growth, thickly covered with short, close set twiggy branches and clothed in grass green needles. It is unlike any other evergreens, both in shape and appearance, so that it always attracts attention. It is a real dwarf evergreen, its annual growth being only about one-half inch.



If you want a dwarf, slow growing evergreen, the Dwarf Alberta Spruce is the tree. For the rock-garden, on terraces, for the cemetery or for any other place where space is at a premium plant this Dwarf Spruce. It will be of great interest and be admired by all.

Each: 70¢ 2 for \$ 1.25.

The trees we offer are twice transplanted. 8-10 inches high.

Our Colorado Blue Spruce Offer



3 COLORADO BLUE SPRUCE

Fine bushy trees, 6 years old, 2 times transplanted, average height 1 foot. The biggest value ever offered.
3 FOR ONLY \$1.00

Post Paid

The Color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. The trees we offer are grown from especially selected Blue Spruces. It must be remembered that only a certain percentage will grow into "Blue Shiners", because of this we cannot guarantee the ultimate color. In young trees the blue color is less distinct, but should get more pronounced as they grow older. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

JUNIPERS

Irish Juniper

This is one of the most popular erect growing evergreens forming a highly decorative slender column. The foliage is of bluish-green color. No better evergreen can be found where space is limited and regularity and neatness is desired. A very ornamental tree.



Twice transplanted trees
12-18 inches high.

Each : 40¢
3 for only \$ 1.00 Postpaid

Keteleer Juniper

The Keteleer Juniper, named after a French nurseryman, is one of the newer upright growing Junipers. It is a very fine tree and in time will become very popular. Foliage is of a bright green color with bluish berries in fall. One of the few Junipers which will grow in the shade.

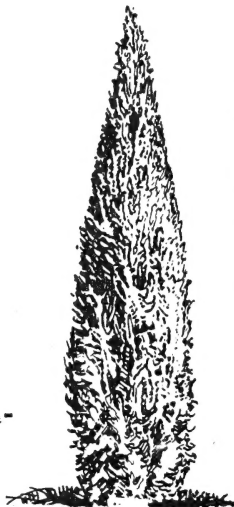


Strong grafted trees
12-15 inches high.

Each: 80¢
2 for \$ 1.50 Postpaid.

Silver Juniper

Here is good news. We are again in a position to offer a limited amount of our well known potted Silver Junipers. These trees were selected for shape and color, planted in 3 inch pots and are now ready with a strong ball of roots. We never had enough of these beautiful trees and the 500 we have to offer now will not last long. So when this catalog gets in your hands, better order at once. Although prices for everything have advanced ours remain at the same low level.



The Silver Juniper is one of the most beautiful evergreens. Extreme hardiness combines with graceful lines and superb coloring. Its growth is compact, narrow symmetrical, forming a light silvery-blue column which is so decorative at the entrance, rounding out the corners of the foundation planting. There is no finer evergreen for the formal garden, for group or specimen planting. Be sure to include this tree in your planting.

Average height of these potted Junipers is 12 inches.

Each : 40¢
3 for only \$ 1.00 Postpaid.

Blue Redcedar

This is a vigorous grafted form of the Red Cedar. The glaucous blue color, especially attractive during the spring growing season, but of striking blue color at all seasons, makes it very desirable, adding color contrast to the landscape work. The growth is rapid, the long slender branchlets producing a graceful effect. Perfectly hardy. Thrives almost anywhere.

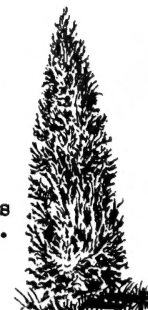


Strong grafted trees
Average height 12 inch.

Each : 80 ¢
2 for \$ 1.00 Postpaid.

Blue Columnar Chinese Juniper

One of the hardiest tall growing Junipers is the Blue Chinese Columnar Juniper. The color of its foliage is bluish green. Its tall columnar form gives it a touch of elegance to the entrance, the foundation planting or as formal sentinels in the garden. The Chinese Columnar Juniper grows more compact and shapely with age. It will do well in almost any location, except in too much shade.



Strong field grown grafts
Average height 12 inches.

Each : 80 ¢
2 for \$ 1.00 Postpaid.



So well known is this evergreen that it is hardly necessary to describe it in detail. It is a popular tree in every location of the United States, growing equally well in the extreme North or in the extreme South.
Size offered: 10-15 inches.

Savin Juniper

The Savin Juniper is one of the best low growing Junipers. It will grow in almost any soil and endures smoke and other adverse city conditions. Foliage is dark green. Good for border and foundation planting.
Size offered: 12-15 inches.

Von Ehron Juniper

This is the first time we offer this splendid low growing Juniper. Its growth is compact and it has an irregular low spreading form. It is one of the fastest growing Juniper. Very picturesque tree.
Size offered: 10-12 inches.

Andorra Juniper

The Andorra Juniper is one of the finest addition of the low growing evergreens. Spring and summer color is of rich bright green. Fall and winter spreads a beautiful purple hue over this Juniper.
Size offered: 12-15 inches.

Blue Prostrate Juniper

This is a new creeping Juniper introduced by the Morden nursery of Canada. It resembles somewhat the Waukegan Juniper, but its color is deeper blue and its growth is more prostrate.
Size offered: 10-12 inches.

Sargent Juniper

This is one of the most beautiful low growing Junipers. It exceeds seldom more than 1 foot in height. Foliage is bluish-green. Fine for the border, edging or the rockgarden. Very hardy.
Size offered: 10-12 inches.

Koster Juniper

The Koster Juniper is a semi-dwarf tree with naturally spreading, gracefully arching stems two to three feet tall. It is an unusually handsome tree, hardy, with bluish-green foliage.
Size offered: 10-12 inches.

Prices:

Each: 45¢ --- 3 for \$ 1.00 Postpaid.

One each of the seven for \$ 2.25.

All are fieldgrown, twice transplanted.

ARBORVITAE

Pyramidal Arborvitae

This is a tall slender evergreen, one of the narrowest. Very popular. Retaining its rich green color throughout the year. It prefers a sunny location. Excellent for tall accent or to emphasize height or contrast. Often planted in pairs at entrance or gates. It reaches a height of 10 to 12 feet, seldom more than 3 feet at the base. Stands sheering well.



Heavy field grown trees
12-18 inches high.

Each: 60¢
2 for only \$ 1.00 Postpd

American Arborvitae

Here is a new variety of the well known American Arbor Vitae. This tree has an especially pleasing dark green color. Healthy and vigorous, this new tree combines beauty with longevity. It can be depended upon under a variety of conditions. It is a gem for the large estate as well as for the small home. Why not plant a few of these fine trees.



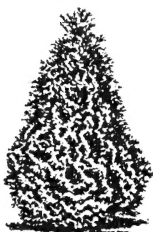
Twice transplanted
12-15 inches high.

Each: 40¢
3 for only \$ 1.00

Ware Arborvitae

(Siberian)

Ware Arbor Vitae or as it is more often called the Siberian Arbor Vitae is one of the hardiest of the Arbor Vitae family. Its color is a light green. Its form is very compact and it grows quite broad at the base. It is a very desirable tree and should be planted more.

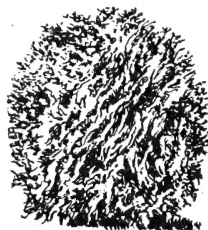


Heavy trees.
12-18 inches high.

Each: 60 ¢
2 for only \$ 1.00.

Woodward Arborvitae

Woodward Globe Arbor Vitae is rather slow growing but of a compact rounded form. Excellent for foreground, for foundation groups or for potting. One of the oldest and most popular form. Makes a splendid low hedge requiring very little attention. Also used at the side of entrances. Foliage is dense, of lace-like appearance.



Twice transplanted
10-12 inches high.

Each : 35 ¢
3 for \$ 1.00 .

A Invitation.

If you live near Chicago, Illinois we extend a hearty invitation to visit our Salesground and Nursery. We are located on Highway U.S. 30, also known as Roosevelt Road. About 20 miles west of Chicago or about 4 miles west of Wheaton. You are always welcome.

Evergreens
Shade Trees
Fruit Trees



Flowers
Shrubs
Vines

Villa Park 898 R

VISIT OUR SALESGROUNDS AT ROOSEVELT
ROAD 4 MILES WEST OF WHEATON.



Upright Yew



One of the finest evergreens. Its dark green color prevails throughout the year. Stands shade very well. It will add dignity to any planting. Very scarce at present.

Twice transplanted
10-12 inches high.

Spreading Yew



Compact, spreading variety of the Yew. Thrives in both sunny and shady locations. Attractive dark green color and brilliant scarlet berries. Best used in foundation planting where an informal effect is desired.

12-15 inch spread
Twice transplanted.

Hicks Yew



This is one of the newer Yews. It has the same columnar form as the Irish Juniper but is more hardy. Very scarce at present but in time will become very popular, should be planted more.

Twice transplanted.
10-12 inches high.

Dwarf Yew



One of the most desirable evergreen for the small place. Grows very slow and stands shade very well. Irregular and picturesque in outline. It can be trimmed into globe form. If space is limited plant a Dwarf Yew.

8-10 inches high
Twice transplanted.

Hatfield Yew



The Hatfield Yew is also one of the newer evergreens. It is one of the compactest grower. Its form is somewhat like the Hicks Yew, but a little more open on the top. Very hardy.

Twice transplanted.
8-12 inches high.

Thayer Yew



The Thayers Yew somewhat resembles the Spreading Yew, however it grows a little lower. It has a good dark green color which remains the same throughout the year like with all Yews. It is one of the fastest growing Yews. Very scarce.

Twice transplanted
10-15 inches high.



Price:
Each one of these fine Yews : 65¢
Two for only \$ 1.00



SPECIAL OFFER



We have a limited supply of especially heavy Upright Yew, about 15 inches high, three times transplanted which we offer to our customers. This is a seldom opportunity to obtain such fine heavy Yews at the low price we ask. Upright Yews are practically off the market and the remaining few are very expensive.



Each: 85¢ ---- 2 for \$ 1.60 Postpaid.

Plume Cypress

The Plume Cypress or Plume Retinospora is a graceful and beautiful evergreen of Asiatic origin. It is very hardy and useful for ornamental purposes. Its growth is very compact and of medium height. The Plume Cypress makes an ideal specimen for foundation plantings, also a lovely tree for the lawn or garden. The leaves are bluish green above, silvery on the under side. Distinct pyramidal in outline. They are worthy of being extensively planted.

We offered some last year and the supply was exhausted in a few days. We therefore advise you to order at once.



Heavy field grown trees.
Twice transplanted.
12-18 inches high.

Each: 45¢
3 for only \$ 1.00 Postpaid.

PLANTING

DIRECTIONS

The chief care to be taken during planting operations is to prevent the drying out of the roots. The fine rootlets of the young trees are extremely delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while a hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil firmly tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in death or stunting. After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Keep the ground around the tree cultivated. It keeps the weeds down and preserves the moisture.

TO OUR FRIENDS,

OLD AND NEW

Our evergreens can be successfully transplanted in Spring and in Fall. The Spring planting season starts about the first of April and lasts until the beginning of June. The Fall planting season starts early in September and lasts until the ground freezes solidly.

Our trees are packed in damp moss and wrapped in waterproof paper. Shipment will be made at the proper time for planting.

If any stock proves untrue to name it will be either exchanged or purchase price will be returned, but in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees to be free from disease and in the best growing condition, but we do not give any guarantee as to the growth of stock. Your care will determine your success in growing any plant or tree.

No order accepted under \$1.00 and please do not send stamps.

We will pay all shipping charges except where noted otherwise.

Detailed planting instructions are furnished with each order.